



VACANCIES

Media Advisor Assistant Researcher (Two positions)

‘Strengthening Local Voices for Right to Land’

Location: Colombo

Contract period: 1 year (starting from January 2021)

Reports to: Research Coordinator

Project objectives:

This project, includes supporting People’s Alliance for Right to Land (PARL) to develop and implement its communication and social media strategies to increase the impact of its advocacy and campaigning efforts and to increase its reach and visibility, and work to strengthen PARL as a resource centre to document information on land and engaged in national and international advocacy.

Roles and Responsibilities:

- Conduct desk and field research as advised by the senior researcher and project coordinator.
- Develop communication materials based to be used for awareness programs.
- Evaluate PARL social media platforms and advice on necessary improvements
- Create posts to update and manage PARL social media platforms.
- Finalize PARL media strategy with inputs from PARL members
- Support PARL coordinator for regular uploading of PARL web portal, land dispute database and PARL social media platforms.
- Conduct training programs for PARL members to develop their social media skills
- Developing social media campaigns on key interventions of PARL
- Coordinate with regional networks to update information on the database.
- Provide accurate and timely information of the research progress to Law and Society Trust.
- Maintaining a close coordination with NGO/CSO coordinators and other stakeholders.

Requirements:

- Academic degree or higher in Law, Agriculture, Natural Resources Management, Social Sciences, Economy, Sociology or any other relevant field
- At least one year experience in research and development field with knowledge on humanitarian issues, preferable at an NGO
- Strong media background (preferably social media) and experience in using social media for campaign and advocacy
- Good field experience and knowledge on human rights, land rights and civil society development work.
- Experience in carrying out capacity building and training
- Good verbal and written command of English and Sinhala/Tamil language. Ability to manage both local languages is an added advantage.
- Hands on experience on coordination and implementation of donor funded projects
- Good reporting skills and Experience in budget management.
- Good negotiation skills, works well in a team, good problem solver, analytical, creative and innovative, trustworthy, disciplined and responsible

Applications close on: 28rd December 2020

Send resume and a cover letter to: info@lstlanka.org

